



## Outer East Community Committee & COVID-19 Groups

FACEBOOK highlights

02 September 2022 – 15 November 2022

Appendix 1

### Outer East Community Committee

Since 02 September 2022 the Outer East Community Committee Facebook page has gained: **25 new page 'likes'** (and currently has) **3,215 followers**.

This means that this is the **first** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to.
- 'engagement' is the number of reactions, comments, or shares.



Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the 02 September 2022 is the LCC Outer East Community Committee post regarding Festival of Learning.

- Which has been shared 19 times.
- Reached a total of 4,227 people.

The following are screenshots of the most popular three posts since the 02 September 2022.

Alongside are the figures for how many people were 'reached' and how many people 'engaged' with the post.

## 1st Place – LCC Outer East Community Committee Post:

Festival of Learning, Lifelong Learning Week, 07 - 18 November 2022

4,227 people had this post delivered to them. There were 0 post clicks and 24 likes, comments, and 19 shares.



**Leeds City Council Outer East Community Committee**

Published by Patrick Lcc · 31 October at 16:04 · 🌐

Interested in finding out what training is available to help you learn new skills to support you in life and work? Come along to a mini skills marketplace as part of Lifelong Learning week and chat to friendly advisors about the range of free training options available to help you learn new skills. Get advice on adult learning courses including digital skills, apprenticeships, and careers support. Learn practical I.T. skills for help with things such as budgeting, getting on-line and staying connected.

Open to anyone aged 19+. Drop in anytime between 10am – 2pm. Skills information sessions are taking place:

- Tues 8 November @ The Compton Centre Community Hub, LS9 7BG
- Wed 9 November @ Seacroft Community Hub, Deacon House, LS14 6JD
- Tues 15 November @ Armley Community Hub, LS12 1UQ
- Wed 16 November @ Dewsbury Road Community Hub, LS11 6PF

For the full schedule of Lifelong Learning sessions and further information please visit <https://leedscitycollege.ac.uk/festival-of-learning/> or contact [esemployers@leeds.gov.uk](mailto:esemployers@leeds.gov.uk), phone 0113 378 7003

# Festival of Learning

## Lifelong Learning Week

7-18 November 2022



[See Insights and Ads](#)

[Boost post](#)

👍 3

16 shares

👍 Like

💬 Comment

➦ Share

## 2<sup>nd</sup> Place – LCC Outer East Community Committee Post:

Registration now open for the Outer East Youth Summit.

4,203 people had this post delivered to them. There were 10 post clicks and 27 reactions, comments & shares.



 **Leeds City Council Outer East Community Committee**  
Published by Charlotte Fletcher · 20 September ·

Registration is now open for the Outer East Youth Summit & Activity Day on Tuesday 25 October 2022, 12pm to 4pm at Temple Learning Academy. This event is a great opportunity for young people to have a voice in their wider community and engage in a wide range of activities, stalls and engagement.

Limited places are available so for further information or to register and secure a place for young people at this unique event, please visit: <https://www.eventbrite.co.uk/.../outer-east-youth-summit...>



**Outer East Youth Summit & Activity Day**

**Tuesday 25 October 2022**  
**12pm to 4pm**  
Temple Learning Academy, Neville Road, Leeds, LS15 2EJ

Free Raffle Prize Draw to win Leeds United Game Tickets & Leeds Rhino World Cup Tickets

Leeds City Council

Leeds United

See Insights and Ads Boost post

3 15 shares

Like Comment Share





### 3<sup>rd</sup> Place – LCC Outer East Community Committee Post:

The Prince's Trust is offering a free course with the Yorkshire Ambulance Service.

3,900 people had this post delivered to them. There were 0 post clicks and 81 likes, comments, and shares.



Leeds City Council Outer East Community Committee

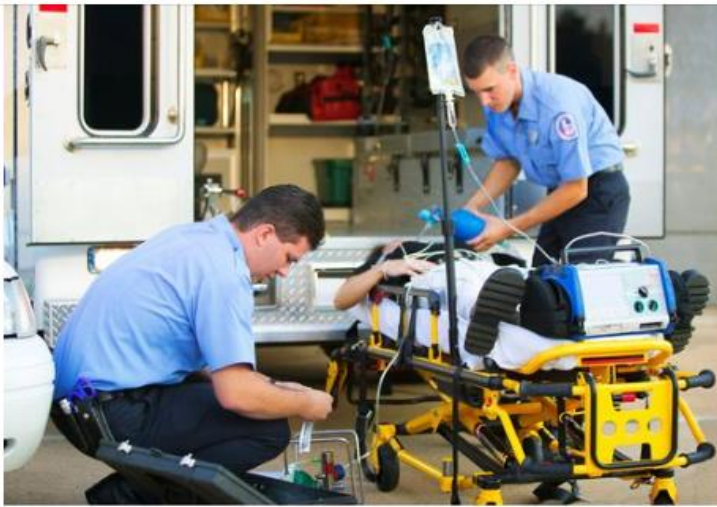
Published by Charlotte Fletcher · 13 October ·

The Prince's Trust is offering a free course with the Yorkshire Ambulance Service to young people aged 16 to 25 who are not currently in full time education, training or employment. The course is a great opportunity for young people who are interested in roles within the ambulance service and includes application and interview support to help secure roles.

- Taster Day: Wednesday 26 October 2022.

- Course Dates: Monday 31 October to Friday 11 November 2022.

To register your interest or for further information, please email Tayyibah Munshi, Youth Development Lead: [Tayyibah.Munshi@princes-trust.org.uk](mailto:Tayyibah.Munshi@princes-trust.org.uk)



## Get Started with Ambulance Services

Are you aged 16-25 and interested in the Ambulance Service? Not in full time education, training or employment?

The Prince's Trust is offering a free course with the Yorkshire Ambulance Service:

In this programme you will:

- Gain an insight into careers with fascinating guest speakers.
- Learn first aid and CPR training
- Employability and interview skills for within the emergency services and health care sector.
- Guidance on applying for live vacancies

### Important information

Taster Day: 26th October 2022  
Course Dates: 31st October-11th November  
Location: Leeds (city centre)  
Email: [tayyibah.munshi@princes-trust.org.uk](mailto:tayyibah.munshi@princes-trust.org.uk)

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CREATING OPPORTUNITIES  
Supported by:



See Insights and Ads

Boost post

12

8 comments 42 shares

